



CALLAGHAN COUNTRY

Routes of wilderness

MEDIA VISIT REQUEST/INFORMATION FORM

Callaghan Country Wilderness Adventures understands and appreciates the value of editorial coverage and is pleased to offer media visit support to qualified journalists on assignment from around the world. In order to accommodate these requests, we require all journalists to complete this Media Request/Information Form several weeks in advance of the selected travel dates. This form will help us to provide a media trip which best meets your story angle interests. Please make sure to complete all sections on the form with as much detail as possible. We would also like to request, if possible, a letter of assignment and a few clippings or examples of previous work. Once we receive the completed form you will receive a reply within one week. Please fax this form to: Jeannette Nadon, Marketing Manager: 1.604.932.6659 or email it to jeannette@callaghancountry.com. Thank you for your interest in Callaghan Country!

PARTICIPANT(S) Please include: full name, professional status (ie. Travel Editor, Freelance, etc), email address and any accompanying companions	
NAME OF COMPANY/PUBLICATION OR TITLE OF PROJECT Please include: mailing address, phone/fax numbers.	
DATES OF VISIT TO WHISTLER AREA Please include: arrival/departure times and flight details and Whistler accommodation details, if available.	
PREFERRED TRAVEL DATE(S) TO CALLAGHAN LODGE	
AUDIENCE PROFILE/CIRCULATION Please include: type of medium, medium's audience, circulation, demographics and geographic coverage	
FEATURE CONTENT/STORY LINE / THEME	
COMMITMENT TO PUBLISH/BROADCAST Describe degree of commitment secured in advance of trip (ie. Editor's assignment etc) and estimated date of feature appearance	
EDITORIAL POLICY Describe any effect to sponsorship of trip (Media rate, call-to-action, etc)	
PERSONAL INFORMATION Activities of interest, ability level, equipment requirements (incl. shoe size, height & weight), dietary needs.	